

17th Annual "Victory for Victims"

10K River Run | 5K Walk/Run | Kids Fun Run | AKC 1-Mile Friendly Dog Walk

Saturday, April 20, 2019

Benefiting the Center for Assault Treatment Services (C·A·T·S)

— SPONSORSHIP & UNDERWRITING OPPORTUNITIES —

EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

Exclusive Sponsors receive logo recognition on all electronic and printed materials* (social media, website, flyers) and name on Northridge Hospital Foundation's "Gallery of Honor."

TITLE SPONSOR \$30,000

- Recognition as Title Sponsor on all event materials, media & public service announcements
- Logo on start line, finish line, stage banners and center top back of custom souvenir t-shirts*
- Premiere placement expo booth**
- 20 complimentary walk/run participants

START/FINISH LINE SPONSOR \$20,000

- Logo rights with prominent placement on start line, finish line and stage banners
- Logo on back of souvenir t-shirts*
- Premiere placement expo booth**
- 15 complimentary walk/run participants

FINISH MEDAL SPONSOR \$15,000

- Exclusive name or logo on all finish medal lanyards (estimated 2,000+)*
- Prime location 10'x10' expo booth**
- 10 complimentary walk/run participants

T-SHIRT SPONSOR \$12,000

- Exclusive name or logo printed on the front of souvenir t-shirts
- Prime location 10'x10' expo booth**
- 10 complimentary walk/run participants

BIB SPONSOR \$10,000

- Exclusive logo printed on the front of bibs (estimated 2,000+), back of souvenir t-shirts & stage banner*
- Prime location 10'x10' expo booth**
- 8 complimentary walk/run participants

AKC FRIENDLY DOG WALK SPONSOR \$10,000

- Logo on the back of souvenir t-shirts & stage banner
- Prime location 10'x10' expo booth**
- 8 complimentary walk/run participants

OTHER SPONSORSHIP OPPORTUNITIES:

GOLD CHAMPION SPONSOR \$7,500

- Logo in all electronic and printed materials* (social media, website, flyers) and on back of souvenir t-shirts and stage banner; included 10'x10' expo booth
- 5 complimentary walk/run participants

SILVER SPONSOR \$5,000

- Logo in all electronic and printed materials* (social media, website, flyers) and on back of souvenir t-shirts and stage banner; included 10'x10' expo booth
- 4 complimentary walk/run participants

BRONZE SPONSOR \$2,500

- Logo on back of souvenir t-shirts and stage banner*
- 2 complimentary walk/run participants
- Included 10'x10' expo booth

UNDERWRITING OPPORTUNITIES:

TEAM PHOTO SPONSOR \$1,500

WATER STATION SPONSOR \$1,000

MARCHING BAND SPONSOR \$500

MILE MARKER SPONSOR \$250

BOOTH EXPO PARTICIPANT

- 10'x10' expo booth (canopy, table & 2 chairs)
- Vendor to provide approved products/services at no cost to participants

Non-profit \$150

Business \$275

WALK/RUN

WALK/RUN PARTICIPANT 10K/5K

\$35.....Through December 31, 2018

\$40.....January 1, 2019 – March 15, 2019

\$45.....March 16, 2019 through race day

10K 5K Kids Fun Run (\$20)

AKC 1-Mile Friendly Dog Walk (\$25)

Become a Team Captain or Register for the walk/run in our 17th Annual Victory for Victims 10K/5K, Kids Fun Run or Dog Walk by visiting runsignup.com/V4V2019.

* All logos are to be submitted in an EPS, AI, CDR or PDF (**vector based**) format for proper recognition before **January 28, 2019 (for printed materials)**

** Premiere placement and prime location expo booths come with canopy, table and 2 chairs

Please make checks payable to:

Northridge Hospital Foundation with C·A·T·S in the subject line
Federal Tax ID #: 23-7444901

Please bill my: Visa MC AMEX \$ _____ Exp. Date: _____

Credit Card # _____ CV _____
(or contact 818.718.5922 for secure credit card transmission)

Signature: _____

Business Name: _____
(As you wish it to appear on event publicity)

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Mail to:
Northridge Hospital/C·A·T·S Fax: 818.718.5989
8210 Etiwanda Ave. Email: Magaly.Hernandez@dignityhealth.org
Reseda, CA 91335 Priscilla.lomeli@dignityhealth.org



Dignity Health

Northridge Hospital Medical Center
Center for Assault Treatment Services