



## THE HAROLD PUMP FOUNDATION - DEDICATED TO RAISING FUNDS FOR THE TREATMENT AND CURE OF CANCER

### PUMPED TO FIGHT CANCER

The **Harold Pump Foundation** (HPF) honors a beloved husband and father who lost his battle with cancer in 2000. Using their unique relationship-building talents and skills, Harold's wife Carole and their twin sons, Dana and David, have raised more than \$4.6 Million for the Leavey Cancer Center, Harold and Carole Pump Department of Radiation Oncology, the Carole Pump Women's Center at Northridge Hospital Medical Center and other non-profit community charities.

The HPF's three primary goals are to 1) Bring the best diagnostic and therapeutic technology to our community. 2) Reach out to our underprivileged community to educate and screen for cancer. 3) Comfort patients and families through a variety of holistic and supportive services.

### "REACHING OUT" COMMUNITY HEALTH FAIRS

**Nearly 2,000 FREE Cancer Screenings Provided for the Underinsured and Uninsured**

Thanks to the generosity of the HPF, the Carole Pump Women's Center and the Thomas and Dorothy Leavey Cancer Center hosted four community health fairs for the uninsured and under-insured in 2010. These health fairs attract hundreds of people who receive free breast, cervical, prostate and skin cancer screenings in addition to free blood pressure, blood glucose and diabetes testing. Since prevention is key, attendees also learn how to decrease their chances of cancer diagnosis.

### FREE SCREENINGS BY THE NUMBERS

Through the funding of the HPF there were:

- **1,254 mammograms** performed in 2010. Of these, there were 12 cancer findings.
- **139 colonoscopies** performed with zero cancer findings.
- **378 cervical exams** performed with one abnormality but no cancer.
- **76 digital rectal exams** (DRE) and **143 Prostate Specific Antigen** (PSA) with no cancer findings.

### COMMUNITY RESPONSE:

*"Receiving these services at no cost in today's economy is a great benefit. With positive or negative results, women like me know our status and can take action if needed."*

*"Because of the Harold Pump Foundation, I had the opportunity to get screened for breast and cervical cancer. Many of us have no means of getting them otherwise."*

*"Thank you for the extremely generous humanitarian service you offer the community— I shared my wonderful experience with relatives and friends."*

### FAMILY PLAN – SUPPORT FOR THOSE IN NEED

The Family Plan Fund assists patients and their families with payment for services or equipment needs. Patients who are hospitalized or at home with a cancer diagnosis face many difficult hours filled with painful treatments, unpleasant side effects, invasive tests and much uncertainty. This is interspersed with periods of boredom, depression and fatigue – making it a very difficult time for the patient and their families. In 2010, the HPF provided cancer patients with over 8,485 hours of home healthcare and one-on-one support. Also for those cancer patients with no means of travel, the Family Plan made transportation available to and from the hospital for treatment and tests with over 410 rides.

### FAMILY LETTERS:

*"Thanks for helping my family during such a hard time. Because of your kind hearts, my mom has the care she needs."*

*"Thank you for helping and making my dad's last days comfortable. We very much appreciate what you did."*

### EDUCATION AND SCREENINGS

Educating the community about cancer prevention and early detection is vital to the health of our residents. In 2010, the HPF Outreach Program educated 4,832 people at 46 community events. Education is provided in both English and Spanish. The HPF partnered with several community organizations to provide this vital outreach including California State University – Northridge, Northridge Fashion Center, Avon Foundation, Stop Cancer, Vallarta Supermarkets, Los Angeles Unified School District, WeSpark, West Valley YMCA, Relay for Life, local community health fairs and churches.

### CANCER FIGHTING EQUIPMENT

The HPF provided more than \$17,000 in 2010 to ensure the Leavey Cancer Center and Harold and Carole Pump Department of Radiation Oncology continues to have the most advanced cancer-fighting equipment resulting in more precise diagnoses and faster recoveries.