

# 2020

## *Steppin' Out*

### Virtual Event

**Saturday, October 10, 2020. Streaming LIVE from the Four Seasons Hotel! Program Begins at 6pm.**

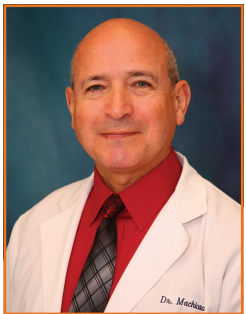
Northridge Hospital Foundation along with many staff members and physicians have been at the frontlines of COVID-19, doing everything possible to care for our community. The proceeds raised at this year's gala will support Northridge Hospital Medical Center's fight against the COVID-19 pandemic-ensuring patient plans of care and treatment of COVID-19, minimizing staff exposures, and reducing the spread of the virus. We cannot do it alone, we need your help!

Due to the COVID-19 pandemic and the severity of the illness, emergent funding is needed for our hospital to build additional negative air pressure rooms as soon as possible! Negative pressure means having a room or unit in which the infected air is rerouted away from other patients and hospital staff. A negative pressure room is crucial when a coronavirus (COVID-19) or other infectious disease strikes as it helps contain their spread.

Join us on the evening of October 10, for our amazing Gala from the comfort of your own home. Streaming live, you will enjoy a show with entertainment, awards, and a LIVE auction.

This year we are proud to announce Gustavo Machicado, MD as the 2020 honoree.

## 2020 Grace Leland Physician Appreciation Honoree



### *Gustavo Machicado, MD*

Serving the Northridge community for more than 46 years, Gustavo Machicado, MD, Gastroenterology Specialist, is being honored for his outstanding work at Northridge Hospital. Dr. Machicado has participated in many clinical research studies, published multiple papers in peer review journals, and presented his expertise on Gastroenterology throughout the world.

Dr. Machicado is well known and respected in the San Fernando Valley. He is loved by his patients, family, and friends. In his free time he enjoys spending it with his wife Donna, their four wonderful children and two grandchildren. They also enjoy family gatherings, golfing, biking, and traveling.

## Sponsorship Opportunities

### \$25,000 Presenting Sponsor (30 Guests)

- Each of your 30 guests will have the choice of one of these two items:  
3-course meal from award winning Ruth's Chris Steak House\*  
Or  
Artisanal Cheese-and-Charcuterie Board from Gelson's\*\*
- Brown Estate Premier Wines: 4 bottles of 2018 Chaos Theory and 4 bottles of 2018 Napa Valley Zinfandel
- Access to a LIVE virtual wine tasting experience with a sommelier from Brown Estate Winery
- Recognition during the LIVE event; and on the Foundation website and Gallery of Honor Donor Wall
- 30-second recorded ad to be played during the event
- Overnight Suite certificate for a future date at the Four Seasons Hotel, Westlake; includes breakfast for two

### \$15,000 Event Sponsor (20 Guests)

- Each of your 20 guests will have the choice of one of these two items:  
3-course meal from award winning Ruth's Chris Steak House\*  
Or  
Artisanal Cheese-and-Charcuterie Board from Gelson's\*\*
- Brown Estate Premier Wines: 3 bottles of 2018 Chaos Theory and 3 bottles of 2018 Napa Valley Zinfandel
- Access to a LIVE virtual wine tasting experience with a sommelier from Brown Estate Winery
- Recognition during the LIVE event; and on the Foundation website and Gallery of Honor Donor Wall
- 1-Night Stay certificate for a future date in a Deluxe Room at the Four Seasons Hotel, Westlake

### \$9,000 Benefactor Sponsor (15 Guests)

- Each of your 15 guests will have the choice of one of these two items:  
3-course meal from award winning Ruth's Chris Steak House\*  
Or  
Artisanal Cheese-and-Charcuterie Board from Gelson's\*\*
- Brown Estate Premier Wines: 2 bottles of 2018 Chaos Theory and 2 bottles of 2018 Napa Valley Zinfandel
- Access to a LIVE virtual wine tasting experience with a sommelier from Brown Estate Winery
- Recognition during the LIVE event; and on the Foundation website and Gallery of Honor Donor Wall

### \$6,000 Associate Sponsor (10 Guests)

- Each of your 10 guests will have the choice of one of these two items:  
3-course meal from award winning Ruth's Chris Steak House\*  
Or  
Artisanal Cheese-and-Charcuterie Board from Gelson's\*\*
- Brown Estate Premier Wines: 1 bottle of 2018 Chaos Theory and 1 bottle of 2018 Napa Valley Zinfandel
- Access to a LIVE virtual wine tasting experience with a sommelier from Brown Estate Winery
- Recognition during the LIVE event; and on the Foundation website and Gallery of Honor Donor Wall

**Selections must be submitted by September 25 to secure orders.**

**\*Dinners may be picked up at Ruth's Chris, Woodland Hills, CA. \*\* Charcuterie Platters and wine will be delivered prior to the event.**

## Underwriting Opportunities

### \$6,500 - Wine Sponsor

- Name/Logo Recognition with all wine that will be delivered to sponsors
- Recognition during the LIVE event; and on the Foundation website and Gallery of Honor Donor Wall

### \$5,000 Champion Sponsor

- Artisanal Cheese-and-Charcuterie Board from Gelson's;\*\* one for each of 10 NHMC frontline caregivers
- Recognition during the LIVE event; and on the Foundation website and Gallery of Honor Donor Wall

### \$3,500 Hero Sponsor

- Artisanal Cheese-and-Charcuterie Board from Gelson's;\*\* one for each of 6 NHMC frontline caregivers
- Recognition during the LIVE event; and on the Foundation website and Gallery of Honor Donor Wall

### \$2,500 Community Sponsor

- Artisanal Cheese-and-Charcuterie Board from Gelson's;\*\* one for each of 4 NHMC frontline caregivers
- Recognition during the LIVE event; and on the Foundation website and Gallery of Honor Donor Wall

## Individual Opportunities

### Event Participation + Casual Dining Experience \_\_\_\_\_ at \$300 each

- Access to the LIVE event
- \$50 Uber Eats Gift Card

### Sorry, I/we cannot attend but please accept our Contribution of \$ \_\_\_\_\_

## Fund a Need Opportunities (100% Tax deductible Option)

- \$10,000     \$5,000     \$2,500     \$1,000     Other \$ \_\_\_\_\_

Be sure to visit our website for more information on Steppin' Out 2020 at [supportnorthridge.org/events/steppin-out](http://supportnorthridge.org/events/steppin-out)

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### *Payment Information*

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV#: \_\_\_\_\_

*Upon completion of registration, donor will receive an email with event details and link access.*

**Visit our website for more information on Steppin' Out 2020 at [supportnorthridge.org/events/steppin-out](http://supportnorthridge.org/events/steppin-out)**

**Mail or fax this form and your payment to:**

Northridge Hospital Foundation  
18300 Roscoe Blvd., Northridge CA 91328  
Fax: 818.349.1546

**For further information:**

Please contact Jen Zeltser at  
818.885.5341, ext. 3 or  
[Jenny.Zeltser@Dignityhealth.org](mailto:Jenny.Zeltser@Dignityhealth.org)

Northridge Hospital Foundation is a 501(C)(3) nonprofit organization.

**Our tax identification number is 23-7444901**

*Thank you for your generous support to Northridge Hospital Foundation.*

## Hello humankindness®



**Northridge Hospital  
Foundation.**

A Dignity Health Member