

15th Annual "Victory for Victims"

10K River Run | 5K Walk/Run | Kids Fun Run

Saturday, April 22, 2017

Benefiting the Center for Assault Treatment Services (C-A-T-S)

— SPONSORSHIP & UNDERWRITING OPPORTUNITIES —

SPONSORSHIP OPPORTUNITIES:

- TITLE SPONSOR** (1 only) \$30,000
 - Recognition as Title Sponsor on all event materials, media & public service announcements
 - Logo on start line, finish line, stage banners and center top back of custom souvenir t-shirts*
 - Logo and featured sponsor on all electronic and printed materials* (social media, website, flyers)
 - Name on Northridge Hospital Foundation's "Gallery of Honor"
 - Premiere placement complimentary 10'x10' expo booth with 30 complimentary walk/run participants**
- START/FINISH LINE SPONSOR** (1 only) \$20,000
 - Logo rights with prominent placement on start line, finish line and stage banners
 - Logo on back of souvenir t-shirts*
 - Logo and featured sponsor on all electronic and printed materials* (social media, website, flyers)
 - Name on Northridge Hospital Foundation's "Gallery of Honor"
 - Premiere placement complimentary 10'x10' expo booth with 20 complimentary walk/run participants**
- FINISH MEDAL SPONSOR** (1 only) \$12,000
 - Exclusive name or logo on all finish medal lanyards (estimated 2,000+)*
 - Logo on stage banner and all electronic and printed materials* (social media, website, flyers) and back of souvenir t-shirts
 - Name on Northridge Hospital Foundation's "Gallery of Honor"
 - Prime location complimentary 10'x10' expo booth with 12 complimentary walk/run participants**

- T-SHIRT SPONSOR** (1 only) \$12,000
 - Exclusive name or logo printed on the front of souvenir t-shirts
 - Logo on stage banner and all electronic and printed materials* (social media, website, flyers)
 - Name on Northridge Hospital Foundation's "Gallery of Honor"
 - Prime location complimentary 10'x10' expo booth with 12 complimentary walk/run participants**
- BIB SPONSOR** (1 only) \$10,000
 - Exclusive logo printed on the front of bibs (estimated 2,000+), back of souvenir t-shirts & stage banner*
 - Logo in all electronic and printed materials* (social media, website, flyers)
 - Name on Northridge Hospital Foundation's "Gallery of Honor"
 - Complimentary 10'x10' expo booth with 10 complimentary walk/run participants
- GOLD CHAMPION SPONSOR** \$7,500
 - Logo in all electronic and printed materials* (social media, website, flyers)
 - Logo on back of souvenir t-shirts and stage banner*
 - Complimentary 10'x10' expo booth with 7 complimentary walk/run participants
- SILVER SPONSOR** \$5,000
 - Logo in all electronic and printed materials* (social media, website, flyers)
 - Logo on back of souvenir t-shirts and stage banner*
 - Complimentary 10'x10' expo booth with 5 complimentary walk/run participants
- BRONZE CHAMPION** \$2,500
 - Logo on back of souvenir t-shirts and stage banner*
 - Complimentary 10'x10' expo booth with 2 complimentary walk/run participants

Please make checks payable to:

Northridge Hospital Foundation with C-A-T-S in the subject line
Federal Tax ID #: 23-7444901

Please bill my: Visa MC AMEX \$ _____ Exp. Date: _____

Credit Card # _____ CVV _____
(or contact 818.718.5922 for secure credit card transmission)

Signature: _____

Business Name: _____
(As you wish it to appear on event publicity)

Contact Name: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Mail to:
Northridge Hospital/C-A-T-S Fax: 818.718.5989
8210 Etiwanda Ave. Email: priscilla.lomeli@dignityhealth.org
Reseda, CA 91335

* All logos are to be submitted in an EPS, AI, CDR or PDF (vector based) format for proper recognition before January 13, 2017
** Premiere placement and prime location expo booths come with canopy, table, 2 chairs and tablecloth

Size of the logo on T-shirts, banners and electronic and print materials vary based on sponsorship level.

UNDERWRITING OPPORTUNITIES:

- TEAM PHOTO SPONSOR** (1 ONLY) \$1,500 **SOLD**
- WATER STATION SPONSOR** (3 AVAILABLE) \$1,000 **SOLD**
- MARCHING BAND SPONSOR** (1 ONLY) \$500 **SOLD**
- MILE MARKER SPONSOR** (18 AVAILABLE) \$250 **15 SOLD**
- BOOTH EXPO PARTICIPANT** \$275
 - 10'x10' expo booth (canopy, table, 2 chairs & tablecloth)
 - Vendor to provide approved products/services to be provided at no cost to participants
- WALK/RUN PARTICIPANT** 10K/5K \$35⁰⁰ until 3/31/17
(*\$40⁰⁰ 4/1/17 through race day)
 - 10K 5K Kids Fun Run (\$15)

Become a Team Captain or Register for the walk/run in our 15th Annual Victory for Victims 10K/5K or Kids Fun Run by visiting supportnorthridge.org.